

IN THE UNITED STATES PATENT AND TRADEMARK OFFICERECEIVED  
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In re the application of  
Kaoru Kobayashi

U.S. Serial No. 09/933,738

Group Art Unit: 3621

Filing Date: August 22, 2001

Examiner: Firmin Backer

Title: ADVERTISING SYSTEM

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May 10, 2005.

By, 

Paul A. Guss

RESPONSE TO OFFICE ACTION UNDER 37 CFR § 1.111

Commissioner of Patents and Trademarks  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the non-final Office Action dated February 10, 2005, the following remarks and request for reconsideration are respectfully submitted.

No amendments to the application are made in the present response. A current listing of claims appears on pages 2 to 7 of this paper.

The applicants REMARKS commence on page 8.